



Up Learn Business School
SMART LEARNING



Virtual Internships

Postgraduate and Mature Intern Experiences



Student Outcomes



Kwaku Frimpong Poku-Dankwa

University of Salford

Business/Marketing & Design Intern

House Babylon - United Kingdom

Based in West Africa, Kwaku has spent the last ten years of his career working in the Media and Publishing space. Over time, he worked his way up overseeing digital advertising strategies across 16 countries in Africa for many significant clients, including Samsung. To further advance his career, Kwaku spent the last two years at the University of Salford pursuing a Master's in Marketing. Studying in the UK afforded him a different perspective on his career field and expand his global knowledge base. However, while Kwaku's studies fueled his academic knowledge, he was keen to gain practical experience applying what he learned at university to a UK-based workplace to support his growth as an Advertising Manager.

Through Virtual Internships, Kwaku undertook a three-month internship alongside his studies. He dedicated 15 hours a week to the program as a remote business/marketing intern at House Babylon, London, UK. Kwaku oversaw several marketing projects such as social media auditing, creative marketing strategy development, and social media management. While the nature of these tasks and projects weren't new to Kwaku, he was exposed to a different communication structure at House Babylon.

One of the internship's greatest learning outcomes for Kwaku was the development of intercommunication and team skills. During his career, he always prioritized self-sufficiency in order to deliver quick results. However, that approach often limited how Kwaku connected with colleagues and he recognized the need for better intercommunication skills to achieve further personal and professional growth, even with his previous managerial experience. Kwaku saw first-hand, how enhanced internal communications actually sped up turnaround processes for tasks. Additionally, the relationship he forged with team leadership also led him to new managerial styles that would serve as a key transferable skill for his own career as a leader moving forward.

Kwaku's biggest takeaway from his internship was his ability to focus on communication as a form of professional development. He also expanded his marketing knowledge, as he gained more globalized insights while working with House Babylon. Kwaku has leveraged his valuable experience from the Virtual Internships program to fuel his continued career pursuits.

Student Outcomes



Abdullah Mohammed
Aston University
Cybersecurity/Data Architect Intern
LUME - Brazil

"I have gained valuable experience and knowledge during my remote internship through practical real-world projects, which I can utilize in my future academic and professional career. I feel proud of the work I did for Lume and hope it has a lasting impact. The internship has also been a fantastic networking opportunity; I have made connections I will continue to foster moving forward."

Key Outcomes



Implemented data security policy and procedures



Conducted in-depth cybersecurity research for projects



Extended 3-month internship to a 9-month placement

Skills



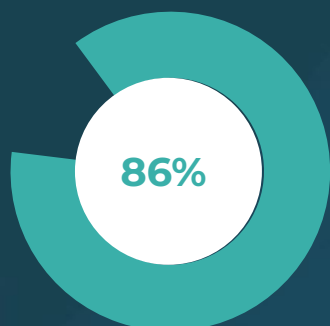
Software development



Critical thinking/problem solving



Data Analysis



Employability Readiness

Abdullah is amongst the 86% of alumni who agree that completing a Virtual Internship has increased their ability to work remotely.

Qualitative Alumni Feedback

What stands out to you most about your Virtual Internship?

Web Development Intern with UST Global, United States

“The highlight of my virtual internship was having a chance to work with people from different backgrounds and cultures, and learning so much. I improved on my time management; juggling a full time job and family life and still having to find time for the internship makes you appreciate the little extra time you have. My advice for future virtual interns would be If you are able to do more than the minimum, please do, you will thank yourself later.”

WebMaster Intern with TRG Intl, Vietnam

“I enjoyed the experience and developed my effective communication skills, and my general resourcefulness skills. I was introduced to a new system and learned about it, and now I’m a certified HubSpot CMS web developer who worked on a real project! I explored a completely new & different culture and made many global friends!”

Trade Development Intern with Tradebright, United States

“Virtual Internships is structured and organised in an excellent manner. The CareerBridge curriculum is particularly comprehensive and provides immensely useful tools for work-life. Not to mention the free one-on-one coaching calls! I am very grateful to the Team for putting such an impactful program together in a very concise and effective manner.”

Qualitative Alumni Feedback

What stands out to you most about your Virtual Internship?

Business Analyst Intern with SolidBlock, Israel

“Being a full-time mother and having a significant career break left me with low confidence and workplace anxiety. I can honestly say that working digitally for the host company helped me restore my confidence, experience and gaining knowledge of how a professional office run. I gained immense knowledge working with Solidblock on trending technologies like NFTs, Tokenization, Metaverse, Real estate market, etc. I want to thank the Virtual Internships team for giving me this opportunity and guiding me along the way.”

Machine Learning Intern with NetStream Integrated Solutions, South Africa

“This was a great experience that helped me learn step by step. The difficulty of the challenges increased rapidly which gave me opportunities for learning.”

Business Development Intern with Arora Digital, United Kingdom

“The Virtual Internship increased my opportunity to land a full-time role. I was also offered a job in the same startup where I did my internship. As an overseas student, the Virtual Internship bridged the gap and gave me a starting point for my career here in the UK. Though my studies were in Business and Management, I had no [experience] in the Business field. However, through the Virtual Internship, I got a chance to gain some experience in the role of Business Development.”

Qualitative Alumni Feedback

What stands out to you most about your Virtual Internship?

Business & Marketing Intern with House Babylon, United Kingdom

“My remote internship was a worthwhile programme and I believe that it has added another building block of knowledge to what I acquired during my master's degree. I will take the experiences from the internship with me in my future career endeavours.”

Training Development & HR Intern with MISS, Ireland

“I did the Virtual Internships Program and was placed with a consulting and coaching company in Dublin, Ireland. The projects we worked on were varied, all within the HR field. We did presentations on coaching, edited book chapters on various psychological areas, created training for future interns, conducted market research into prominent HR topics, looked into developing the YouTube channel, along with managing other social media accounts, along with many other incredible tasks. The skills and experiences I gained whilst doing the internship were so valuable to me getting experience within the field I want to ultimately end up in. The company always pushed us to go further and would have daily meetings with us where we discussed how we were getting on and addressed any problems we had. There were three of us interning and they managed to give each one of us their full attention and pass on their expertise, without any of us feeling that we were not receiving the best experience possible. The company still stays in touch now which is lovely!”



VIRTUAL
INTERNSHIPS



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A World Where Employability Is Unlimited

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