



Up Learn Business School
SMART LEARNING



Mature Student Virtual Internships





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- Why Complete a Virtual Internship?
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Student motivation

- Those who need support tying academic studies to professional aspirations
- 70% of adult learners say that gaining skills and knowledge directly related to the workplace is essential when choosing where to enrol
- Relevance of work experience and soft skills

STUDENTS

Students are becoming more aware that taking on the opportunity cost and potential debt of education needs more guarantees and alignment to industry.

Students are looking more for experiences that allow for technical skills development, internship and employer connections, and post-graduation pathways.



Rise of the Adult Learner

- 2021 UK UCAS data shows full-time undergraduate mature applicants rose by 24%
- In Canada the population of new students over 25 was 23% in 2019 and now 29% in 2022
- In the US more than 430,000 students are aged 25 years and older. That's 39% of the total domestic higher education enrolment, and mature-age students account for 22% of first-year undergraduates.

Students are foregoing traditional education

Rise of bootcamps, online courses, and micro-credentials are occurring. This allows students to take on less risk while focusing on career outcomes.



Challenges of Mature Learners

LESS LIKELY TO COMPLETE THEIR DEGREE

In 2018-19, 84% of mature full-time students continued onto their second year, 8% points lower than young students

MAY BE DISTRACTED

28% of mature undergraduate students studied part-time in 2019/2020 compared with just 3% of younger undergraduates – their primary focus might not be higher education.

DISADVANTAGED BACKGROUNDS

Mature students are also more likely to come from the most disadvantaged backgrounds and must often balance study with additional responsibilities, for example caring and work commitments..





Why Complete a Virtual Internship?



How Virtual Internships Can Help

FLEXIBLE

Our project-based work experience allows for both asynchronous and synchronous engagement from the comfort of where the student is. Allowing to engage in meaningful work experience while navigating their many other responsibilities.

ENGAGED

97% of students who start our internship program complete it. The real-world tie ins can help connect the dots from education and theory to work and application, bringing a stronger connection to school

INCREASED SATISFACTION & DEMAND

Graduates who strongly agree the courses they took in college are relevant to their work are a whopping 5.5x more likely to strongly agree their education was worth the cost. **70% of adult learners say that gaining skills and knowledge directly related to the workplace is essential when choosing where to enroll.**



Tangible Outcomes

25%

Of Participants receive an offer to **extend their employment**, completing contract, part-time, and full-time positions.

97%

Of Standard program participants **complete the full program** once enrolled and started.

85%

Of Program Alumni agree that they **increased their ability** to work remotely successfully.

88%

Of our Host Companies would **provide their interns** a positive employment reference.

25

Average age of students on our program, with 24 being the median

9%

Number of students pursuing their masters degree while completing a virtual internship



Student Testimonials

As a busy mother and student, Virtual Internship allowed me to gain new skills and network in a way to fit my schedule and pace. I now feel more prepared and confident in my time management skills thanks to this opportunity.

–Mature student studying full-time online

My remote internship gave me experience working on a real software project with a real company. I learnt lots of new technical skills and learnt about product management, which will be very useful to put on my CV. I also gained soft skills such as communication and problem solving, and these will definitely help me in the future.

My remote internships allowed me to gain skills in working for a technology company and giving an insight to how they operate. **Virtual internships helped me to get exposed to CEOs which is useful to talk to as the way they act and work can be something to learn from.** The internship has given me skills in animating designs on CAD which is useful in the real world when you need to present your ideas.



Employer respondents indicate that candidates having internship experience in their industry have an edge when making a hiring decision.

Directly Aligned Work Experience remains the loudest signaler

Internships for Every Level

Traditional Student gaining their first work experience

- Less technical as they are introduced to workplace culture, timing, and flow
- Opportunity for career exploration and increased management

Fresh Graduates transitioning from university to the workforce

- Increased technical and difficult work directly aligned to the degree
- Ability to develop, hone, and refine key soft skills needed across technical roles
- Opportunity to discuss post-program hiring

Mature Students Looking to Change Careers or Grow in Their Career

- Combine their previous work experience with their newly acquired technical skills to increase demonstrable understanding and competency
- Increase key transferable skills including proof of technical skills and commercial acumen which they may not have been exposed to in their previous 6-10 years of work experience

98% of HR leaders said that soft skills were important for candidates looking to land a technology job. Further, **67%** said they had withheld a job offer from a skilled tech candidate because they had lacked soft skills

Review and Conclusion

An Internship is not a first job.

It is a learning experience that takes the degree (of any length, difficulty, etc) and builds in work-based experience moving learned knowledge to demonstrable knowledge to signal to employers this applicant is the best fit.

- Virtual Internships has been supporting traditional and mature learners to enhance their soft skills, technical application, and career management skills for the past 5 years.
- With a median age of 24 year olds and 6,000 alumni served, our population served have consistently been students of all ages looking to stand out.



The linear path of degree -> job is now an ever repeating pathway of skills development to retain, maintain or change careers



University students - traditional and mature alike - are demanding direct access to work experience aligned to their studies and degree



Virtual Internships Program



Program Delivery Timeline

8 weeks prior to start date

Students must complete their Virtual Internships application form and virtual video and confirm participation

7 weeks prior to start date

The placement process will begin with students receiving requests for interview

1 week prior to start date

All host company placements are confirmed at least 1 week prior to internship start date

Internship starts

Start dates available every fortnight

Program Delivery Timeline

1 week after

The intern will check-in via the portal and their dedicated Intern Experience Manager will check-in with the intern to address any concerns

2 weeks after

All interns are invited to fortnightly webinars to help keep them engaged in a community

Mid-point

The Internship Coach will schedule a 30-minute check-in call with the intern at the mid-point to review their past work and develop a plan for a successful second half of the internship


End of Program

At the conclusion of the internship, all interns will have a coaching call with their Internship Coach to unpack the supervisor evaluation and plan for the future

Application Process



Sign up to Virtual Internships

 Sign up with Google

Or

First Name*

Last Name*

Email*


Password (8+ characters) *




By clicking Sign up, you agree to our [Terms of Service](#) and that you have read our [Privacy Policy](#)

[Create Account](#)

Already have an account? [Sign in](#)

Application Process

VIRTUAL INTERNSHIPS


[Match](#) [Program](#) [My Profile](#) [Career Bridge](#)    Priyadeep Sin... ▼

Completeness of the profile

85%

██████████

- ✓ Contact details
- ✓ Video
 - Summary
- ✓ Placement Preferences
- ✓ Social Profile
 - Education
- ✓ Language
- ✓ Skills
- ✓ Working and Internship Experience
 - Awards
 - Volunteer Experience
 - Medical conditions

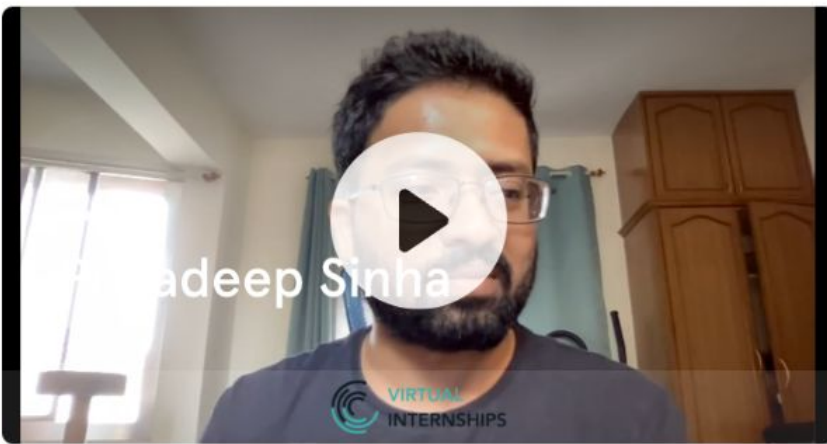


PRIYADEEP SINHA

- University: Manipal University
- Major: Mechanical Engineering
- Expected Graduation Date: May 2021
- Location: India - Karnataka
- Country of Residence: India
- Nationality: India
- Birthday: 06 May 1989
- Preferred pronouns: He, him, his

Video (Mandatory)

Video Interview is a mandatory part of the placement process. Our host companies will watch the video in the initial stages of screening candidates. Now tell the recruiters what makes you a great candidate for their companies.



[Submit Application](#)
[View Profile](#)

18 Internship Career Fields



Business



Engineering



Entrepreneurship
& Startup



Real Estate



Marketing



International Dev,
NGOs, Charities



Computer
Science & IT



Finance



Green Tech, Sustainability
& Environment



Legal



Hospitality, Tourism
& Event



Urban Planning &
Architecture



Creative, Design
& Fashion



Logistics &
Supply Chain



Healthcare &
Pharmaceuticals



Health, Wellness
& Sport Mgmt



Media, Comms,
& Publishing

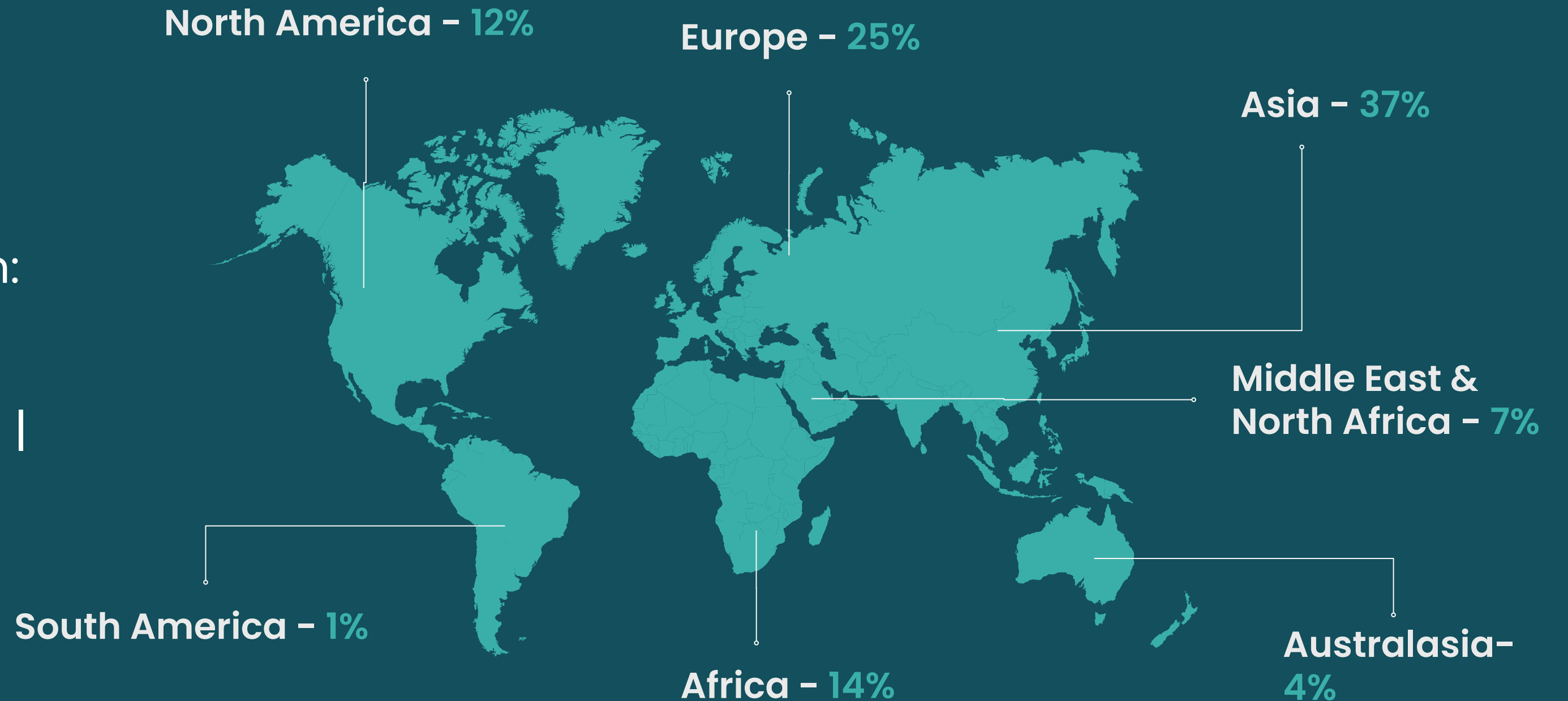


Recruitment &
HR

Host Company Locations

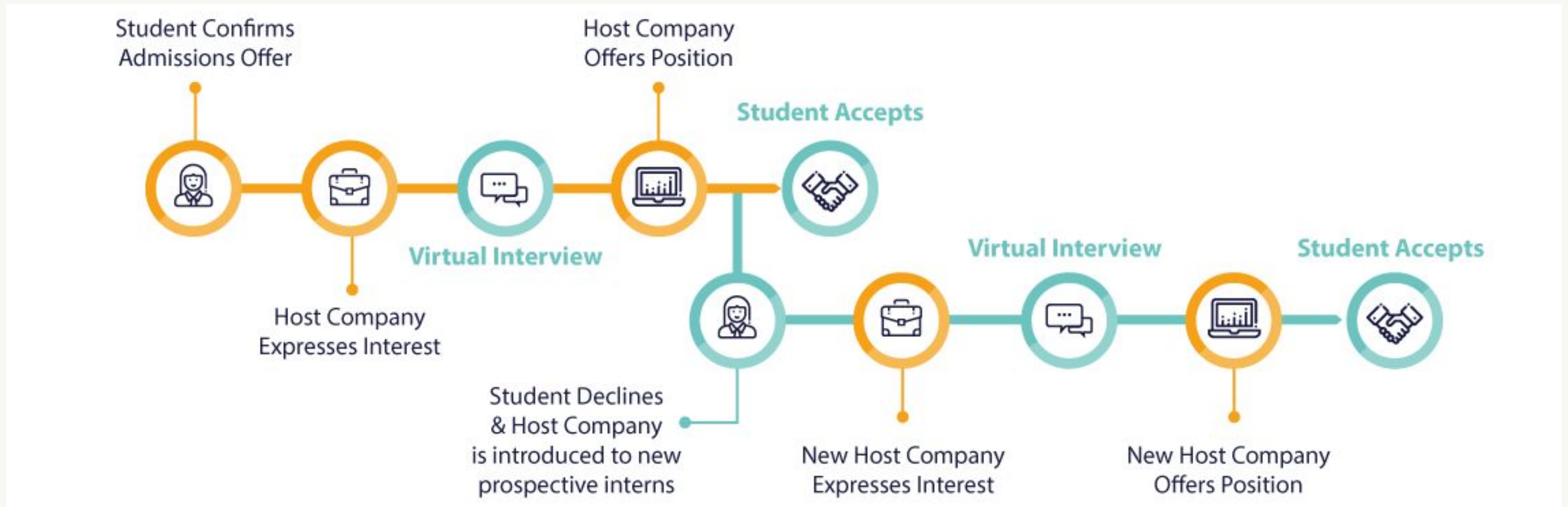
From 150+ Countries with greatest representation from:

Australia | China | Japan | India | Israel | Singapore | South Korea | UK | US | Vietnam



Linear Placement Process

All students confirmed on the Virtual International Internship program are guaranteed an internship placement. The placement process we follow is a linear placement meaning that all students are only introduced to one company at a time, and should they decide to decline the offer, we will identify another placement for their consideration.



Host Company Cross Section

12,000+

Active Host
Companies

50%

SMEs
(10-100 employees)

40%

Startups
(<10 employees)

10%

Large Companies
(>100 employees)

70%

Interns work
directly with Founder or
C-Suite member





VI Wrap-Around Support



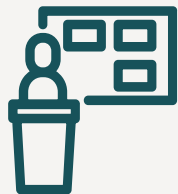
Wrap-Around Support For Interns



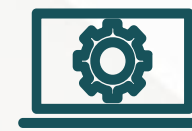
Dedicated Intern Experience Manager works with the students from the time of application and conducts weekly check-ins and closes the feedback loop between the student and the employer



Assigned **Internship Coach** completes midpoint and end of program coaching calls



Global Employability Expert Webinars which cover a range of topical themes and allow for networking and engaging conversations



Engaging online curriculum designed to increase employability outcomes and enhance the experience



Weekly Peer-to-Peer Group Discussions hosted by our team give interns opportunities to focus on skill development and troubleshooting



Completion certificate and an end-of-program report which includes skill development growth markers



Frequently Asked Questions



What if I don't like the host company I'm matched with?

- Generally our Team is very good at finding the best available company for interns.
- If you truly feel it's not a good fit, you will need to provide a detailed explanation as to why the opportunity does not match your experiences, skillset, or career goals.

How will I communicate with my host company?

- Varies from host company to host company.
- Combination of emails, Skype/Slack or other messaging software, shared online documents and shared productivity tools like Trello.
- All Virtual Internship host company supervisors are required to have a weekly meeting with their intern.
- Some overlap with common working hours.

Will my internship be paid?

- First and foremost this is a professional development experience so most internships are unpaid, however, some companies may choose to pay their interns.
- The priority is to seek meaningful connections and references for future full-time work.
- 25% of our interns are offered an extension to their internship or a part or full-time position in the future.